1. Get data about location of Lime and Bird
   1. Pull data from their APIs
      1. Minimum: just lime
      2. Expectation: lime and bird
      3. Reach expectation: Uber/ lyft integration
   2. Parse the data in a human-readable way
      1. Minimum: just list each API return
      2. Expectation: List of GPS coordinates
      3. Reach expectation: Do this data-efficiently
         1. See if there’s a way to only download info on relevant bikes (nearby)
   3. Put data into objects for easy handling
      1. Minimum: just make one object
      2. Expectation: list of objects, each corresponding to a bike
      3. Reach: saving objects? unsure
2. Display said locations on a map (probably google maps)
   1. Integrate Google Maps
      1. Minimum: put dots on a map
      2. Expectation: proper display of what company the bike belongs to
      3. Reach: display range & walk time to bike
   2. Add markers for user’s current location
      1. Minimum: just a dot
      2. Expectation: a fancy dot
3. Quality user interface – simple and effective and also pretty
   1. map should be the focus of the app
      1. minimum: map is shown when you open the app
   2. App should offer a list of nearby bikes
      1. Minimum: have a button for the list
      2. Expectation: pull-up list from the bottom of the map – make it smooth & easy to just pull up a list of bikes
      3. Reach expectation: looks HOT AS FUUUCK
   3. NIGHT MODE
      1. Minimum: just invert colors
      2. Expectation: turn white things into dark, dark things into white
         1. Oooh spooky
      3. Reach goal: holiday versions – starting with Halloween??? Thanksgiving???? Happy christmasanukkah!
4. Create intents to open the appropriate app (i.e. Lime app or Bird app) from our app
   1. Lime/Bird integration:
      1. Minimum: just open the app lol
      2. Expectation: make the app open to the correct bike
   2. Uber integration (itself a reach goal)
      1. Minimum: just open the uber app
      2. Expectation: open pickup location in app
      3. Reach: allow setting pickup/dropoff locations through uber api
5. Price estimates
   1. Minimum: just display standard lime/bird rates
   2. Expectation: use google data to estimate time spent on travel → use this to estimate price
   3. Reach: include price estimates for our reach goal of including uber/lyft
6. Directions to bikes/scooters
   1. Use google maps api to plot this out
      1. Minimum: open directions in google maps
      2. Expectation: include it in our app – draw a line on the map?
      3. Reach: voice directions to annoy everyone walking around you
7. Make it work
   1. Minimum: nah
   2. Expectation: mostly works!
   3. Reach: yeeeeet our IPO comes out in February